

VIRTUAL NEXTGEN Supply Chain Conference

NOVEMBER 2 - 4, 2021 • WWW.NEXTGENSUPPLYCHAINCONFERENCE.COM

DRIVING THE DIGITAL FUTURE

SPONSORSHIP CONTRACT

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor		Gold Sponsor			Silver Sponsor	Bronze Sponsor	Associate
	2 Available \$27,500	Awards - End User & Solution Provider \$25,000	Gamification \$22,500	Networking Lounge \$12,500	Registration \$12,500	Lunch \$10,000 2 Available	Breakfasts \$6,000	Breaks 1 Available \$4,500	\$2,750
NextGen Supply Chain Conference Exposure									
Message from our Sponsor Video Prior to Keynote	✓								
Sponsor Video Promoted to SCMR's Online Community via Dedicated eBlast	✓								
One Live Sponsor Push Notification	✓								
Logo in Virtual Auditorium	✓	S	✓	S		S	S		
Recognized in Technical Session Welcome	✓	O	✓	O		O	O		
Logo in Virtual Lobby (with direct link to exhibit stand if applicable)	✓	L	✓	L	✓	L	L		
Conference Attendee List (1 Week after Program)	✓	D	✓	D	✓	D	D	✓	
One Social Media Push to Promote Your Sponsorship (33,000)	✓	✓	✓	✓	✓	✓	✓	✓	
Complimentary pre-sized promotional tools for social media & HTML invitation	✓	✓	✓	✓	✓	✓	✓	✓	
Recognized on all Pre-promotion eBlasts (55,000)	✓	O	✓	O	✓	O	O	✓	✓
Recognized on Conference Program	✓	U	✓	U	✓	U	U	✓	✓
Recognized on Pre & Post eBlasts to Attendees	✓	T	✓	T	✓	T	T	✓	✓
Hyperlinked Logo Conference Sponsorship Website Page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Highlighted on Landing Page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognized on "Thank You Sponsors" Slide that is shown between Presentations	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Registration Confirmation Email	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Delegate Passes (\$400 Value/per pass)	25	20	20	15	15	15	10	5	1
Supply Chain Management Review Exclusive Exposure									
Custom Research Brief (\$15,000 Value)	✓								
Full Page Ad in January Supply Chain Management Review Show Wrap-Up Issue (\$7,000 Value)	✓	✓	✓						
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	✓	✓	✓	✓	✓	✓			
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	✓	✓	✓	✓	✓	✓	✓		
SCMR eNewsletter Ad (\$2,500 Value)	✓	✓	✓	✓	✓	✓	✓	✓	

For more information please contact:

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DIAMOND SPONSORSHIP - 2 AVAILABLE

DIAMOND SPONSORSHIP - \$27,500

- 25 Comp Full Delegate Passes
- One “message from our sponsor” video - up to 3 minute video prior to keynote speaker one day (provided by sponsor)
- NGSC will promote your sponsor video to all SCMRs online community subscribers (50,000) with a dedicated eBlast – you will receive a delivery report with opens and clicks.
- 1 live sponsor push notification
- Thank you in technical session welcome
- Logo in virtual auditorium
- Logo in virtual lobby (with direct access to your exhibit stand if you are an exhibitor too)
- Attendee list with contact information (sent 1 week post conference)
- One social media push to promote your sponsorship (33,000)
- Complimentary pre-sized promotional tools for social media & HTML invitation
- Recognized on eblasts to promote conference (55,000)
- Recognized on pre & post eblasts to Attendees
- Logo on landing page under Diamond level
- Logo in registration confirmation email
- Recognized on “Thank you Sponsors” slide that is shown between sessions



SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE

- Custom Research Brief (\$15,000 Value)
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
 - Your executive brief is posted on *SCMR's* website and promoted to key target segments to gain maximum exposure.
 - Customized registration page captures qualified leads.
 - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
 - The final PDF eReport will also be provided to you for your own distribution.
- Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)
- Full Page advertisement in January *Supply Chain Management Review* Show Wrap-Up Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

DRIVING THE DIGITAL FUTURE
SPONSORSHIP DETAILS

PLATINUM SPONSORSHIP OPPORTUNITIES

AWARDS – SOLD OUT – End User and Solution Provider

Awards - \$25,000

- Assist in moderating/presenting the awards given out during the virtual event



Gamification – \$22,500

- Video spot after welcome explaining the game
- Prizes for participation
- Logo on leaderboard
- 1 sponsored push notification each day
- All items checked under sponsorship matrix level

GOLD SPONSORSHIP OPPORTUNITIES

Networking Lounge – SOLD OUT – \$12,500

- Static ad in prime location in virtual lounge
- Daily reminder by email and push notification to network in sponsored virtual lounge
- All items checked under sponsorship matrix level



Lunch – SOLD OUT – \$10,000

- Up to 5 minute presentation or video during lunch break on one day
- Presentation or video will be included and available On-Demand
- All items checked under sponsorship matrix level



Registration – \$12,500

- Logo on registration
- Logo highlighted on registration confirmation
- All items checked under sponsorship matrix level



SILVER SPONSORSHIP OPPORTUNITIES

Breakfasts – SOLD OUT - \$6,000

- “Coffee Talk” with the Emcees prior to the welcome/keynote one day
- All items checked under sponsorship matrix level



BRONZE SPONSORSHIP OPPORTUNITIES

Break Sponsor - 1 available - \$4,500

- Up to 2 min video spot between sessions during one break, one day
- All items checked under sponsorship matrix level



ASSOCIATE SPONSORSHIP OPPORTUNITIES – \$2,750

- 1 Comp Full Delegate Pass
- Recognized on pre promotion eBlast (55,000)
- Recognized on pre & post eBlast to attendees
- Logo on landing page under associate level
- Logo in registration confirmation email
- Recognized on “Thank you Sponsors” slide that is shown between sessions




DIGITAL SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250
- Premium Locations:**
 - Back Cover – 1 available - \$1,750
 - Inside Front – 1 available - \$1,500
 - Inside Back – 1 available - \$1,500


CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____



SPONSORSHIP SELECTION:

Diamond Sponsor - \$27,500 
 2 Available

Platinum Sponsor
 Awards - \$25,000 
 Gamification - \$22,500

Gold Sponsor
 Lunch with a Sponsor - Day 1 - \$10,000
 Lunch with a Sponsor - Day 2 - \$10,000
 Lunch with a Sponsor - Day 3 - \$10,000
 Networking Lounge - \$12,500
 Registration - \$12,500 

Silver Sponsor
 Breakfast Day 1 - \$6,000 
 Breakfast Day 2 - \$6,000 
 Breakfast Day 3 - \$6,000 

Bronze Sponsor
 Break 1 Day 1 AM - \$4,500 
 Break 2 Day 1 PM - \$4,500
 Break 3 Day 2 AM - \$4,500 
 Break 4 Day 2 PM - \$4,500
 Break 5 Day 3 AM - \$4,500
 Break 6 Day 3 PM - \$4,500

Associate Level      
 \$2,750

Digital Show Program Advertising

Full Page Ad - \$1,000
 Pick your Placement Full Page - \$1,250
 Back Cover – 1 Available - \$1,750
 Inside Front – 1 Available - \$1,500
 Inside Back – 1 Available - \$1,500

PRICING DETAILS:

Sponsorship Cost: \$ _____
 Additional Delegates (\$200 each): \$ _____
 (50% off full delegate fee)
 Show Program: \$ _____
 Total Price: \$ _____
 25% Deposit Due: \$ _____

Accounts Payable Contact: _____
Name: _____
Email: _____
Phone: _____



SOLD OUT

Signature: _____
Print Name (Title & Date): _____

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before September 10th, 2021. If a Sponsor reduces or cancels after September 10th, 2021, a cancellation penalty of 50% of total commitment will be assessed. If a Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.